



## It's Storm Season! Are Your Computers Ready?



**Storm season is here.** By now you've probably already heard stories of someone who's had a minor or catastrophic issue with their computers right after a weather storm or power fluctuation. Or you may have had this happen to your computers in your home or office. Power protection is vital and essential for your computer and networking environment. This is true in home applications, home offices and especially business environments.

There are broad ranges of power and surge protection equipment available for different types and sizes of computer and network scenarios. Tomorrow's Technology Today can help you properly specify and fulfill your power protection needs, for now we will go over useful pointers regarding how to properly use existing or new power protection equipment and/or avoid possible damage of your equipment in the event of a storm or power fluctuation.

1. **Verify Electricity Levels:** First and foremost, even if you have the best surge protection and power equipment money can buy, if the power you have coming in from your panel, wall plug or electrical company is unstable then that is the root of your problems and must be fixed.
2. **Use a proper UPS/Surge Protector:** This is one of the most commonly abused rules in the rulebook of "proper" surge protection! In the surge protection world you get what you pay for.
3. **Properly Calculate & Utilize UPS/Surge equipment capacity:** Most all surge protection is rated at protecting a limited number of pieces of equipment or combined maximum electrical load. Be sure to check that limitation of your surge protection.
4. **Properly Protect Telecommunications Links:** For most of the world, the days of dial-up Internet technology have long passed, however telephone connections (RJ-11 standard) are still widely used on computers, printers and fax machines for many applications. Unlike a network cable, telephone lines are prime culprits for electrical damage. Be sure that your surge protection has the proper options and configuration for isolated protection of incoming telephone or fax connections.
5. **Test Internal Computer Power Supplies When Necessary:** When a computer is subjected to an electrical surge 9 times out of 10 the power supply is what gets damaged.
6. **Maintain Proper Insurance:** While having proper surge protection is essential there is still "always" the slight possibility of electrical damage to your valuable equipment.

**If you are in need of some better power and surge protection equipment at your office or home and just have general questions or need a more in-depth assessment to find out what suites your needs and budget, give us a call. We will match you up with the right solution so you can sleep easy during the weather storm.**

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## April Special at TTechT

**Protect your equipment from the power outages and surges**

APC Back-UPS 750

**\$95.00**

Regular Price \$99.99

APC Smart-UPS 1000VA

**\$425.00**

Regular price \$459.00



### Special points of interest

Drop Off Locations  
True Value, St. Henry  
Ace Hardware, Coldwater  
Wangler Ace, Ft Recovery

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# GO GREEN

for Earth Day  
on April 22

Whether you run a home-based business or a retail business, there are simple, easy things you can do to go green. And operating a green business is not only good for the environment but good for your business's bottom line because conserving resources and cutting down on waste saves money.

## GO GREEN by:

1. **Turning off equipment** when it's not being used. This can reduce the energy used by 25%; turning off the computers at the end of the day can save an additional 50%.
2. **Encouraging communications via email**, and reading email messages on-screen to determine whether it's necessary to print them. If it's not, don't!
3. **Reducing fax-related paper waste** by using a fax-modem and by using a fax cover sheet only when necessary. Fax modems allow documents to be sent directly from a computer, without requiring a printed hard copy.
4. **Producing double-sided documents** whenever possible.
5. **Finding a supply of paper with maximum available recycled content.**
6. **Choosing suppliers who take back packaging for reuse.**

## Does a Small Business Need a Website?

Think about it...does Starbucks really need to be worried about their website? Is General Electric worried that they don't get enough internet traffic? Of course not. Because large corporations rely on their sites as mostly a bonus for a large existing customer base. But for the small business owner, a great website can mean the difference between scraping by, and really being successful. Small business owners need to realize that people aren't using phone books for anything other than door stops anymore.



There are a number of benefits to building a website for your business. A simple website can tell people about your company, provide them with directions to your location and give them your contact information. Most of all, it's the best way to create a good impression for your customers and clients.

Tomorrow's Technology Today can design a unique website to your business specifics. We will do as little or as much as you feel is necessary for your business. Contact us today !

We're on the web  
[www.ttecht.com](http://www.ttecht.com)

## Interesting Facebook Facts



1. Facebook has over 350 million active users. More than 35 million users update their status each day, with more than 55 million status updates each day
2. More than 2.5 billion pictures are uploaded to Facebook each month
3. The average Facebook user has 130 friends and sends eight friend requests per month
4. Americans spend 13.9 billion minutes a year on Facebook and five billion minutes on MySpace
5. The average Facebook users spend more than 55 minutes a day on the site. They use the Like button nine times a month and write 25 comments each month.
6. While initially created for college students, Facebook users over the age 26 now represent 60% of the total U.S. Facebook population
7. Approximately 70% of Facebook users are outside the United States
8. Syria, China, Vietnam, and Iran have banned Facebook
9. The first person to invest in Facebook was the cofounder of PayPal, Peter Thiel, who invested \$500,000 in June 2004
10. Both citizens and police departments are increasingly using Facebook to catch suspected criminals
11. In the United States, 54.7% of people ages 13 to 17 have a Facebook account

